

5/16/05

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The Sidekick, Your Home Reference Book Organizes Measurements, Décor, Furnishings, Fixtures and More for the Whole House

Oakdale, Minn. (May 2005) – The only reference book of its kind to encompass the whole house, *The Sidekick* provides homeowners with a travel-size, organizational resource. Containing all the homeowner's vital information in one easy-to-use book, *The Sidekick* eliminates wasted time and money second-guessing measurements, décor, colors, brand names, appliances, fixtures, furnishings, warranties and more.

Whether purchased for personal use or as a gift, homeowners use the book to assist with building, remodeling, repairing, decorating and accessorizing the entire house. With a suggested retail price of \$29.95, *The Sidekick* is available for sale online at <http://www.thesidekick.net>, Amazon.com, Realtor.org and HGTV.com, and at select home center, hardware and decorating retailers throughout the United States.

"Managing your home is work," emphasizes Diane Zellers, author and creator of *The Sidekick*. "I developed this book for everyone who has ever stopped in the midst of shopping and asked, 'I wonder if this will match?' It's for those who have left the store to go home and take measurements; and for those who guessed wrong. It's for those who lost the receipt, the warranty or the service number. It's a single indispensable source to make life easier and less stressful by keeping everything you need at your fingertips."

Published by It's a Good Idea! Inc., *The Sidekick* features a fill-in-the-blank format categorized in tabbed sections. Each section highlights: whole house descriptions and insurance checklist; room-by-room essentials including for the garage, deck and porch; appliances and major purchases; service phone numbers and more. Graph paper, notes pages and a folder fit within the book's flexible, expandable D-ring binding. Also enclosed are clear, re-sealable, removable pockets; each ideally sized to hold receipts, labels, photos, drawings, samples and swatches.

***The Sidekick: Your Home Reference Book* is published exclusively by It's a Good Idea! Inc. located in Oakdale, Minn. The company is a member in good standing with the National Association of Professional Organizers. To learn more about *The Sidekick*, please visit www.thesidekick.net or call toll-free 866.203.8034.**

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